



Print Rates & Specifications 2010

All rates in euros.

Full colour, per page and fractions. 4 insertions maximum per year. All measurements are width x height.

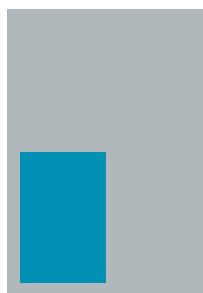
Full Page



| Insertions | Rate |
|------------|---------|
| 1x | 1 600 € |
| 2x | 1 550 € |
| 3x | 1 500 € |
| 4x | 1 450 € |
| Back cover | 2 000 € |

Mechanical requirements
Trim: 210 mm x 297 mm
Bleed: 216 mm x 303 mm
Page with margin: 182 mm x 269 mm

1/4 Page - Vertical



| Insertions | Rate |
|------------|-------|
| 1x | 500 € |
| 2x | 475 € |
| 3x | 450 € |
| 4x | 425 € |

Mechanical requirements
Page with margin: 89 mm x 132,5 mm

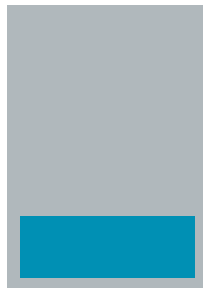
1/2 Page - Horizontal



| Insertions | Rate |
|------------|-------|
| 1x | 950 € |
| 2x | 900 € |
| 3x | 850 € |
| 4x | 800 € |

Mechanical requirements
Trim: 210 mm x 146,5 mm
Bleed: 216 mm x 149,5 mm
Page with margin: 182 mm x 132,5 mm

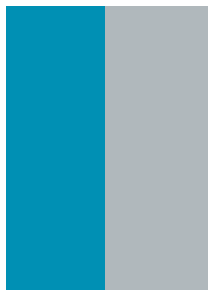
1/4 Page - Horizontal



| Insertions | Rate |
|------------|-------|
| 1x | 500 € |
| 2x | 475 € |
| 3x | 450 € |
| 4x | 425 € |

Mechanical requirements
Page with margin: 182 mm x 64,25 mm

1/2 Page - Vertical



| Insertions | Rate |
|------------|-------|
| 1x | 950 € |
| 2x | 900 € |
| 3x | 850 € |
| 4x | 800 € |

Mechanical requirements
Trim: 103 mm x 297 mm
Bleed: 106 mm x 303 mm
Page with margin: 89 mm x 269 mm

Job advertisements

1/4 Page or 1/2 Page only. Rates and specifications as above.

erpecnews is published monthly (except in the months of January and August) in the first week of the month.

Subscription 120 € per year. erpec delegates will receive one free copy. Additional copies, 75 € per year.

erpecnews advertising booking form 2010

Order acceptance, deadlines and conditions

- Bookings can be made by fax, e-mail or online. Each booking becomes valid only upon confirmation by e-mail or fax from com-a-tec (European office of erpecnews).
- Please note that the advertising pages per issue are limited and bookings will be accepted on a first come, first served basis.
- erpecnews is published monthly (except in the months of January and August) in the first week of the month.
- Artwork deadline is the 20th of the previous month.
- In the event of an advertisement being placed incorrectly, the same advert will be repeated in erpecnews at the first possible opportunity, however the publisher will not be held liable for any consequential damages.

Advertising packages

- Special rates apply for packages of two, three or four insertions.
- All adverts within a package have to be inserted within one year.
- Artwork can be changed within a package according to the deadlines indicated. If no new artwork is supplied, the last advert will be repeated.

Terms of payment

- Invoices are issued by com-a-tec (European office of erpecnews) and delivered after publication of the advertisement.
- Each advert is invoiced separately after its publication.
- All payments are due two weeks after date of invoice.

Technical details

Artwork must be supplied in digital format as high resolution PDF, high resolution JPEG, Adobe InDesign or Adobe Photoshop files. Any other formats must be agreed upon beforehand. We are happy to offer you full design assistance at a cost price of 75 € per hour. Files can be transferred per e-mail to advertising@erpecnews.com, per FTP upload (upon request) or per CD-ROM/DVD sent to:

com-a-tec GmbH
Am Krebsgraben 15
78048 Villingen-Schwenningen
Germany

Billing address

Company

Address

Department

VAT-ID-Number (for EEC countries)

Contact

Name

Job function

Payment by Bank transfer

Credit card MasterCard Visacard Amex

Value/Invoice Expiration date

Cardholder

Credit card number Security Code

Date and authorised signature

Advertisement formats and packages

- Full Page 1x..... 1 600 €
 2x..... 3 100 €
 3x..... 4 500 €
 4x..... 5 800 €
 Back cover __x 2 000 €
- 1/2 Page 1x..... vertical..... horizontal 950 €
 2x..... vertical..... horizontal 1 800 €
 3x..... vertical..... horizontal 2 550 €
 4x..... vertical..... horizontal 3 200 €
- 1/4 Page 1x..... vertical..... horizontal 500 €
 2x..... vertical..... horizontal 950 €
 3x..... vertical..... horizontal 1 350 €
 4x..... vertical..... horizontal 1 700 €

Please tick the issue(s) in which your advert(s) should appear.

| | Feb | Mar | Apr | May | Jun | Jul | Sep | Oct | Nov | Dec |
|------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 2010 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Additional comments:
