

Print Rates & Specifications 2012

All rates in euros.

Full colour, per page and fractions. All measurements are width x height.

Full Page



Insertions	Rate
1x	1 600 €
2x	1 550 €
3x	1 500 €
4x	1 450 €
Back cover	2 000 €

Mechanical requirements
 Trim: 210 mm x 297 mm
 Bleed: 216 mm x 303 mm
 Page with margin: 182 mm x 269 mm

1/4 Page – Vertical



Insertions	Rate
1x	500 €
2x	475 €
3x	450 €
4x	425 €

Mechanical requirements
 Page with margin: 89 mm x 132,5 mm

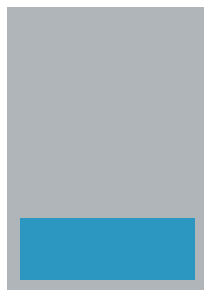
1/2 Page – Horizontal



Insertions	Rate
1x	950 €
2x	900 €
3x	850 €
4x	800 €

Mechanical requirements
 Trim: 210 mm x 146,5 mm
 Bleed: 216 mm x 149,5 mm
 Page with margin: 182 mm x 132,5 mm

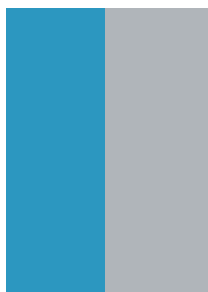
1/4 Page – Horizontal



Insertions	Rate
1x	500 €
2x	475 €
3x	450 €
4x	425 €

Mechanical requirements
 Page with margin: 182 mm x 64,25 mm

1/2 Page – Vertical



Insertions	Rate
1x	950 €
2x	900 €
3x	850 €
4x	800 €

Mechanical requirements
 Trim: 103 mm x 297 mm
 Bleed: 106 mm x 303 mm
 Page with margin: 89 mm x 269 mm

Artwork Requirements

Artwork must be supplied in digital format as high resolution PDF, high resolution JPEG, Adobe InDesign or Adobe Photoshop files. Any other formats must be agreed upon beforehand. We are happy to offer you full design assistance at a cost price of 75 € per hour. Files can be transferred per e-mail to advertising@erpecnews.com, per FTP upload (upon request) or per CD-ROM/DVD sent to:

com-a-tec GmbH
 Am Krebsgraben 15
 78048 Villingen-Schwenningen
 Germany

Subscription 120 € per year. erpec delegates will receive one free copy. Additional copies, 75 € per year.

Advertising sales: email advertising@erpecnews.com or visit www.erpecnews.com. Technical and advertising support: call com-a-tec at +49 7721 98300.

erpecnews advertising booking form 2012

Order acceptance, deadlines and conditions

- Bookings can be made by fax, e-mail or online. Each booking becomes valid only upon confirmation by e-mail or fax from com-a-tec (European office of **erpecnews**).
- Please note that the advertising pages per issue are limited and bookings will be accepted on a first come, first served basis.
- **erpecnews** is normally published monthly in the first week of the month.
- Artwork deadline is the 20th of the previous month.
- In the event of an advertisement being placed incorrectly, the same advert will be repeated in **erpecnews** at the first possible opportunity, however the publisher will not be held liable for any consequential damages.

Advertising packages

- Reduced rates apply for packages of two or more insertions.
- All adverts within a package have to be inserted within one year.
- Artwork can be changed within a package according to the deadlines indicated. If no new artwork is supplied, the last advert will be repeated.

Terms of payment

- Invoices are issued by com-a-tec (European office of **erpecnews**) and delivered after publication of the advertisement.
- Each advert is invoiced separately after its publication.
- All payments are due two weeks after date of invoice.

Billing address

Company _____

Address _____

Department _____

VAT-ID-Number (for EEC countries) _____

Contact

Name _____

Job function _____

Payment by Bank transfer

Credit card MasterCard Visacard Amex

Value/Invoice _____ Expiration date _____

Cardholder _____

Credit card number _____ Security Code _____

Date and authorised signature _____

Advertisement formats and packages

- Full Page 1x..... 1 600 €
 2x..... 3 100 €
 3x..... 4 500 €
 4x..... 5 800 €
 Back cover __x 2 000 €
- 1/2 Page 1x..... vertical..... horizontal 950 €
 2x..... vertical..... horizontal 1 800 €
 3x..... vertical..... horizontal 2 550 €
 4x..... vertical..... horizontal 3 200 €
- 1/4 Page 1x..... vertical..... horizontal 500 €
 2x..... vertical..... horizontal 950 €
 3x..... vertical..... horizontal 1 350 €
 4x..... vertical..... horizontal 1 700 €

Please tick the issue(s) in which your advert(s) should appear.

	Jan / Feb	Mar	Apr	May	Jun / Jul	Aug / Sep	Oct	Nov	Dec
2012	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional comments:
